



















Content

Introduction

Why should buildings be thermally protected? 4

Functional and design benefits of Ceresit range

The facade of your house in any style and colour 6 Colours of Nature 8

Bioprotect 14

Mosaics of the World 16

Visage 18

Intense Colour System 30

Ceresit Impactum System 34

Visualizations of the houses 38

Additional information

Benefit from Ceresit Ceretherm expertise! 72



Why should buildings be thermally protected?

Cut down on energy costs

In an non-insulated family house up to 40% of the overall heat is lost through the walls. Insulation system reduces that loss significantly lowering your heating and cooling costs.

Enjoy the warmth

Thermal insulation provides higher temperatures inside through all those autumn and winter months. The walls themselves are also warmer which contributes to the overall feeling of comfort.

Live in the comfort zone

ETICS works in your favour not only in cold seasons, but also in hot summers. Thanks to thermal insulation the temperature inside your house will always stay comfortable and balanced.

Protect the environment

Did you know that the heating of non-insulated buildings is causing up to 35% of the global carbon emissions? By reducing the heating needs one protects the environment.



Raise value of your house

Thermally insulated buildings stand out with low energy consumption proven by its energy passport. This way, by applying ETICS, you will increase your house's market value.

Make your facade attractive and trendy

Appling the insulation system contributes to the attractive appearance of the facade. Thanks to a wide choice of plasters and paints' colour lines and effects, your house can be finished in a desired style.





Colurs of Nature

211 colours divided into Water, Sand, Earth and Forest groups

Mssaics of the World

Collection of 48 colours



The facade of your house in any style and colour

Ceresit Ceretherm external thermal insulation systems offer numerous advantages, both practical and aesthetical. With plasters and paints making the last layer of the system, it is important to have a wide choice of colours and textures, which will allow for the realisation of the facade's desired style.

Ceresit Ceretherm plasters and paints come in four extraordinary colour and design systems: Colours of Nature, Mosaics of the World, VISAGE and Intense, all together giving you the palette of a few hundreds shades and also plenty of textures and special effects possibilities.

All four systems derive from the beauty and opulence of nature – one from its colours (Colours of Nature), another from its materials (Visage), next from its raw materials (Mosaics of the World) and the last one from iewels (Intense Colour System). This way you can choose any colour from delicate blues of Pacific to strong greys of a diamond but also go for an effect of stone, wood, metal and concrete facade finish.

Thanks to such a wide choice of colour and design possibilities you will find it easy to create any style of the facade for your newly built or just renovated house. You will be able to make your house go harmoniously with the surrounding or beautifully stand out from it.



Natural effect of stone, wood, metal and concrete

Intense Colmur System

36 dark and intense colours

The reason why we can offer so much is the constant research and development of our technological potential. For example, an entirely new colour concept Intense offering dark and intense colours could be launched thanks to developing the advanced Ceresit Ceretherm insulation system IMPACTUM as it features very high capacity of compensating thermal stresses.

The goal of this catalogue is to inspire you by showing the potential deriving from our offer. Ceresit Ceretherm colour concept are designed to meet demands of any modern project, for the facade of your house to look exactly as you or your architect wish for it to be.

With our facades' examples and visualisations you will find it easier to see all the Ceresit Ceretherm plasters and paints finish possibilities. All the lines are compatible with each other, so you can pick and choose across all of them.



Get inspired by Colurs of Nature



The finish colour of the facade has its definite importance in the final effect of thermal insulation work.

Colours of Nature concept made the vast offer of Ceresit plasters and paints better structured and therefore easier for investors to go through and choose the right colours.

Nature creates a variety of colours from light blue of the oceans and seas, sunny vellows and oranges of beaches and deserts, through intense red-brown earthy shades to the calm greens of forests and hills. Colours of Nature palette includes 35 lines, each of 6 shades, altogether creating 211 inspiring tones. Our latest edition has been refreshed with 48 new colours to even better suit the modern coloristic trends.

Ceresit Colours of Nature is the best way of creating a facade which will work in perfect harmony with its surrounding or will clearly be different and distinguishing. Now our colours even better suit contemporary trends and allow to emphasize the facade character of newly built or renovated buildings.

Get inspired by the beautiful shades from Water, Sand, Earth or Forest lines and be proud of your project!

WATER

| Atlantic | Arctic | Alaska | Adriatic | Oceania | Pacific |
|----------|--------|--------|----------|---------|---------|
| | 1 | | /1 | | |
| | 2 2 | 2 | 2 | | 2 |
| | 3 | 3 | 3 | | 3 |
| | 4 4 | 4 | 4 | | 4 |
| | 5 5 | 5 | 5 | | 5 |
| | 6 | | 6 | | |





| Gobi | Dakota | Florida | Barbados | Kalahari | White |
|------|--------|---------|----------|----------|-------|
| | | | | | |
| 2 | 2 | 2 | 2 | 2 | |
| 3 | 3 | 3 | 3 | 3 | |
| 4 | 4 | 4 | 4 | 4 | |
| 5 | 5 | 5 | 5 | 5 | |
| 6 | 6 | 6 | 6 | 6 | |





| Andalusia | Colorado | Texas |
|-----------|----------|-------|
| | | 1 |
| 2 | 2 | 2 |
| 3 | 3 | 3 |
| 4 | 4 | 4 |
| 5 | 5 | 5 |
| 6 | 6 | 6 |



FOREST



Ceres







Water

Oceans and seas, freshness and clearness. This is the blue colour that brings peace and comfort with the positive thinking. Ceresit gives you a wide choice of shades from very fair blues to the most intensive ones. Enjoy the clear blue of Pacific, frosty beauty of blue Arctic or any other region, depending on your very own choice.

Sand

California sunny landscapes, Barbados beaches and vast deserts of the world were the inspiration for this group of colours. Perfect choice for those who like warm, friendly yellows and fair beiges. These are the colours that stimulate optimism and joy of life and bring the sunny memories. Enjoy your house in one of the sandy shades!

Earth

Andalusia browns and pink rocks of Arizona are the examples of this largest Ceresit colour group. It represents love for nature and tradition and the basic need of being close to the earth around you. These are authentic colours which are always beautiful, regardless of quick fashions and moods.

Forest

Peace, harmony and love for the nature. These are the greens of Montana landscape, Toscana hills, Borneo jungle and many other beautiful regions of the world. Fair or dark, pure green or bluish – all these colours find their lovers. Designed by Ceresit will make your house a part of the nature and a harmonious element of your local landscape.



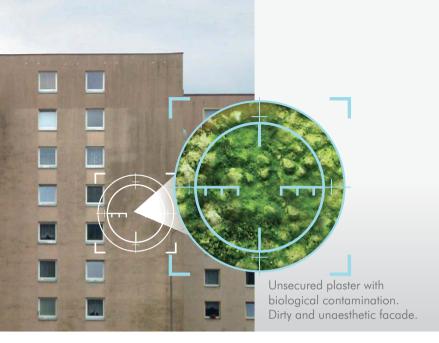


BioProtect formula present in all Colours of Nature plasters and paints provides an effective facade protection against microbiological corrosion.

The perfect facade is the one that retains its aesthetic and functional qualities for the long time. That is why all Colours of Nature plasters and paints are enriched with BioProtect formula

- **BioProtect** formula is an effective and long-lasting facade protection against biological contamination and the growth of fungi and algae.
- Thanks to the active substances closed in special microcapsules, the facade remains durable and retains its aesthetic appearance for many years.

 The release of active substances takes place gradually, in a controlled manner, ensuring a long-lasting effect.
- The effectiveness of **BioProtect** formula was confirmed by the appropriate permission of the Minister of Health. This also means that the active substances release process is completely safe for humans and the environment.





Biological contamination

Facade finished with unprotected plaster is exposed to development of unwanted microorganisms such as fungi and algae. They are present in the environment and can contaminate the facade when meeting the right conditions. Biological contamination has a negative impact on the aesthetics of the facade, and increases the risk of its degradation.

The effective protection

The introduction of BioProtect formula into all Colours of Nature plasters and paints protects the facade against the development of micro organisms and their destructive influence. Active substances, enclosed in the microcapsules, have a high resistance to being washed off, which in turn leads to a gradual substance release and works effectively in changing weather conditions. What is more, the active substances are released in a controlled manner

for many years. This process is fully ecological. The form and character of microcapsules, with the active substances, is developed in such a way as not to affect the soil or sources of the drinking water. The safety of their use was confirmed by the appropriate permission of the Minister of Health. This also means that the active substances release process is completely safe for humans, animals, and the environment.

The aesthetics for long

No matter which Colour of Nature plasters or paints are used – thanks to BioProtect formula facade maintains its aesthetic and functional qualities for many years. This way the beautiful colours can be appreciated for long.

Msaics of the World Discover the new collection of mosaic plasters



Mosaics of the World is a pallete of 48 colour compositions, which create exceptional look for both interior and exterior finishes.

Deserts and mountain ranges, volcanic areas and huge glaciers, they all shimmer of the richness of shades. Inspired by those magical landscapes, we have designed Mosaics of the World plasters. Choose your favourite colour theme from collection of 8 composition lines and enjoy facade with exceptional look.

Each group refers to diverse raw materials. Combination of them creates magical landscapes of such places as: GRANADA, TIBET, PERSIA, SIERRA, MOROCCO, LAOS, PERU, CHILE.

Choose your favourite colour theme and enjoy effect derives from some magic places of the world.







Contemporary design loves natural materials



Stone effect facades



Plasters and paints inspired by nature. The way to give your house the design look of stone, wood, metal or concrete finish.

Following contemporary trends, architects often choose natural materials such as stone, wood or metal to make them the dominant or complementary finish of the facades. Unfortunately the real materials prove to be not only very expensive. but also difficult to transport and work with. Many years of experience in the field of building materials and the knowledge of the newest architectural trends encouraged us to launch new line of plasters and paints: VISAGE, inspired by nature.

Being lightweight, **VISAGE** products do not affect the building's structure, so they can be applied to the facade of both new buildings and old ones in need of renovation. They are weather and algea resistant, dirt and fire proof and are very easy to maintain, which gives long-life, trouble-free effect.





Wood effect facades



Special effect facades



VISAGE means image and appearance, referring to our main goal which is giving the investors ideal materials enabling them to implement the most dignified and elegant projects. This is a perfect answer to the challenges of contemporary design that value minimalism and simplicity without being scared of innovative and experimental ideas.

There are three main categories: stone, wood and special effect materials, where the latter group covers both metallic and concrete looking materials. Within each group we offer a rich choice of colours and textures that allow the bringing to life of most individual concepts.

Give your house a stylish, beautiful facade!



Stone is a popular material, valued for centuries, which is loved for its variety and timeless beauty. It gives the facade a dignified and elegant look and is used to create a classic as well as minimalist form of the building.

Stone can be used in an interesting combination with other traditional building materials. These facades represent a high quality, modern yet modest design emphasising the investor's excellent taste. Within the stone group of facade finishes, we offer a rich selection of granite and sandstone colours.

VISAGE stone effect plasters come in an extensive range of colours, just like its natural counterparts. One will find anything from sparkled black and dotted greys to fair brown and beige shades. Unlike natural granite, **VISAGE** products do not add excessive weight to the construction, thus the facade stays more solid and more durable.



CT 710 VISAGE Natural Stone Plaster (Granite)



CT 710 VISAGE Natural Stone Plaster (Sandstone)



CT 60 VISAGE Acrylic Plaster (0,5 mm) – colours



CT 60 VISAGE Acrylic Plaster (0,5mm) – stencils



The VISAGE range includes special products that can create the effect of various stone and brick patterns to be applied on a building's facade or anywhere in its surroundings, for example, on a fence. To obtain stone or brick effect you can use Ceresit CT 60 0,5 mm from the VISAGE colours palett or any of 211 colours of Ceresit Colours of Nature or Ceresit CT 710 (Sandstone) plaster from the VISAGE colours palette. Colour of the joint is achieved by using one of 7 dedicated colours of Ceresit CT 16 priming paint. You can choose one of 5 unique stencils (3 of which are designed for stony patterns and 2 for brick). Thanks to the highest

quality of these products, the facade gets a natural, desired look without the laborious process of building walls with real stones or bricks.





Wood plays a key role in contemporary design. This natural material carries both insulating and esthetic properties, while at the same time complying with modern pro-ecological trends in architecture. Depending on the project, wooden facades ideally create big surfaces of modern apartment estates and commercial buildings as well as the smaller facades of family houses.

The **VISAGE** line is a perfect answer for everybody who is looking for advanced materials which can re-create the beauty and elegance of natural wood. They can form eye-catching details, emphasising the unique finish of the house.



CT 720 VISAGE Wood Plaster



To obtain the desired wood effect, two products must be applied. One is the CT 720 Wood Plaster creating an authentic looking wood texture by pressing silicone templates, another is the CT 721 Wood Colour Impregnate giving the final wood colour shade. Within CT 721 you have a choice of 6 different colours to create your dream wood effect facade: 2 pine shades as well as oak, teak, walnut and wenge colours.

Wood Plaster

CT 721 VISAGE Wood Colour Impregnate





fect facades

With modern architecture, traditional materials are not the only source of inspiration. More and more often contemporary projects use vibrant shiny components, representing the newest, dynamically changing trends in architecture.

Within the VISAGE palette, there is a choice of metal, luminescent, opal and architectural concrete effect products that turn any ideas into a uniquely original facade. What is more, advanced technology provides a long-lasting, resistant effect.

Metallic surfaces are no longer exclusively used for industrial projects but appear in newly built private houses. Silver, aluminum or gold elements, which traditionally worked wonderfully with glass, are more and more often combined with concrete and wood.

With VISAGE products one can implement any ideas. Special, advanced technology plasters illuminate at night, giving a most surprising effect. But this is 'the surprise' that makes the modern architectural projects original and distinct. The interesting, shining details add to the character of the architectural forms and livens up the surface. The intensity of the luminescence depends on abutting energy sources and their intensity. Therefore this effect is time-bound, as is the case with any other luminous products.

The **VISAGE** palette offers an artistic opalescent effect in 2 different shades. Because of the varnish transparency, the final result is affected by the colour of the substrate and application method (by brush or roller). It gives an almost unlimited choice of final colour variations.

CT 740 VISAGE Metallic Paint



CT 730 VISAGE Luminous Plaster



Glow-in-the-dark effect

CT 750 VISAGE Opal Lack



African Glow (applied by brush on Ceresit Colours of Nature Kalahari 1 colour)

Arctic Glow (applied by roller on Ceresit Colours of Nature Etna 1 colour)

Final effect may differ according to base colour and application by brush or roller. Therefore it allows to achieve unlimited colours options.



Architectural Concrete Plaster

Chicago Grey

Tokyo Graphite

With VISAGE Architectural Concrete Plaster new horizons of design have appeared. Three shades of grey colour and many concrete-like textures provides designers and customers with infinite possibilities of finishing. Moreover, the exact final look of your unique facade will depend on many factors, like individual application technique, kind of tools used, structure of background layers, applicator's skills or designer's creativity. Thanks to this, each investor and architect will be able to easily create the desired look of a facade in an industrial style.

Sydney Light

CT 760 VISAGE Architectural Concrete Plaster comes in three shades of grey, which can be applied to any structural effect of the wall's surface.

With CT760 VISAGE Architectural Concrete Plaster, you can actually obtain the infinite number of unique effects in texture. All textures shown on the pictures are only samples of countless possible effects that can be actually achieved.

CT 760 VISAGE Architectural Concrete Plaster



Lake texture in Sydney Light colour



Ocean texture in Sydney Light colour



Autumn texture in Chicago Grey and Tokyo Graphite colours



Frost texture in Tokyo Graphite and Sydney Light colours



Rain texture in Chicago Grey colour



Concrete slab III texture in Tokyo Graphite colour



Explore Ceresit Intense Colmur System

Choose facade colours inspired by the natural beauty of jewels

NEW EDITION

New, premium line of dark and intense colours. All grouped into seven colour palettes, from emerald green to diamond grey.

Ceresit Intense Colour System is an entirely new, premium line of colours. It has been created to allow investors and architects to finish buildings' facades in line with the latest trends.

The colour concept was inspired by the natural beauty of jewels, by their colour intensity and overall strength. Just as jewels are prestigious, long-lasting and colour strong, so are the colours of Ceresit Intense Colour System. The system offers 36 dark and intense colours, grouped into seven colour palettes.

Special colours come with a very special plaster

Ceresit CT 79 is a technologically advanced elastomeric plaster, developed to compensate thermal stresses.

DIAMOND

Ceresit

The diamond is the hardest jewel and one of the most valued. With our diamond colours varying from grey to deep black the ideas of minimalisms in architecture find their way.

SAPPHIRE

Sapphire blue colours promote optimism, strength and elegance. With five different shades everyone will find a favourite sapphire to complement the modern style of their house.

AMETHYST

Five tones of amethyst violet, a gemstone which has the power to focus energy. These colours brighten the outlook on life and will make the estate stand out from others.

QUARTZ

A variety of five brown tones, which are warm and friendly to the eye. They communicate love for nature and look good both on suburban and city housing.

EMERALD

Five shades of smart greens inspired by the eternal beauty of the emerald stones. A fresh, bright look of any house all the year round.

AMBER

Amber has been appreciated for its colour and natural beauty since ancient times. Here it comes in five tones which will add energy and good spirit to every house's facade.

RUBY

The ruby is considered to be the most powerful jewel in the universe and so is the ruby colour. Six tones of this energizing colour are designed to attract attention.

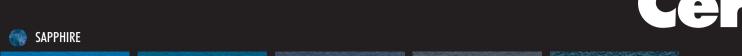
Its key features:

- extremely resistant to mechanical loads and thermal stresses
- extremely flexible and resistant to cracks and discoloration
- highly resistant to changing weather impacts
- highly resistant to water penetration and biological contamination (algae, fungi, mould)
- strong self-cleaning effect and resistant to dirt pick up
- suitable for dark and intense colours
- ensuring high stability of colour
- a key component of Ceresit Impactum System an extremely impact resistant, flexible and durable external thermal insulation system
- available in 211 colours of Colours of Nature and 36 colours of Intense Colour System

So, whatever colour will be chosen for a family house, multi-residential or a public building, with Ceresit Impactum System and Ceresit CT 79 plaster, this colour will stay intense and clean for many years.









NEW EDITION



IMPACTUM

Ceresit Ceretherm Impactum System Well equipped for any impacts















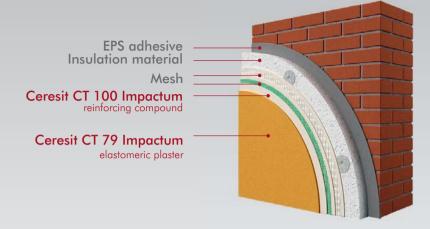


New, extremely impact resistant system. Its impressive flexibility and strength allows for withstanding over 100 J impacts, making the system a very durable insulating solution.

Ceresit Ceretherm Impactum System ensures:

- highest protection against mechanical damage with remarkable 100 J impact resistance
- highest protection against extreme weather conditions
- highest flexibility and resistance to thermal stresses
- high resistance to water penetration and biological damage
- high resistance to dirt pick up thanks to self-cleaning properties
- premium insulation properties
- extreme durability





Impactum system – the most resistant variant

Ceresit Ceretherm Impactum System – key components

Ceresit CT 79 elastomeric plaster. This unique plaster has been developed with a special view to the highest flexibility, which ensures excellent resistance to mechanical impacts and extreme weather conditions.

Ceresit CT 100 reinforcing compound. This is a ready to use product, perfect for preparing a highly flexible and impact resistant protective reinforcement layer.

System's unique properties derive from unique composition of special elastomeric matrix strengthened with special combination of selected 3 types of fibres (carbon, glass and polyacrylamide).

Extremely resistant to over 100 J mechanical impacts and resistant to puncturing

Striking the system's surface with impressive 100 J kinetic energy of a football flying at more than 90 km/h will leave the system intact. There is no better score on the market! Striking the facade with a sharp-pointed object will also cause no harm. You can stay assured that careless behaviour of your children or even acts of vandalism will not damage either the facade of your house or the system.



Extremely flexible and resistant to changing weather impacts

Rapidly changing temperature or strong UV radiation will not affect the system's performance or aesthetics. Its high flexibility allows for relaxation of the buildings' internal stresses and thermal stresses. That is why it is also possible to choose even very dark and intense colours for facade of the house.

Highly resistant to water penetration and biological damage

The system features very low water absorption, which means that even after heavy rains the facade dries out quickly with no moisture accumulation. This way the danger of discoloration, delamination or biological damage (mould, algae, fungi) of the system is avoided.

Highly resistant to dirt pick up with self-cleaning properties

Thanks to high hydrophobicity of the system and smooth, tight structure of the top coating drops of rain create the kind of 'pearls' on the surface and together with dirts particles do not penetrate into the systems layers but run down along the surface, leaving the facade clean (self-cleaning effect).



Ceretherm Impactum System Well equipped for any impacts



Get inspired by our example facades, created with the use of Ceresit colour and texture lines.

To help you imagine how our solutions look on the facade, we created a number of visualisations to be seen on the following pages. To achieve the demanded effect, texture and colour lines can be freely combined. We are giving you a wide range of houses shapes and styles to show that Ceresit colours and textures work well for various projects.

With each project you will find the exact products description of the recommended colours and textures but also the alternative proposals. All these to answer your very own taste and style.



Get inspired by our lines Colours of Nature, Mosaics of the World, VISAGE, Intense and make the right choices for your very own house!

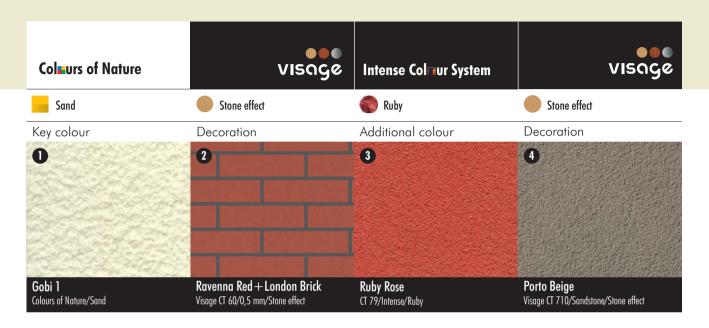








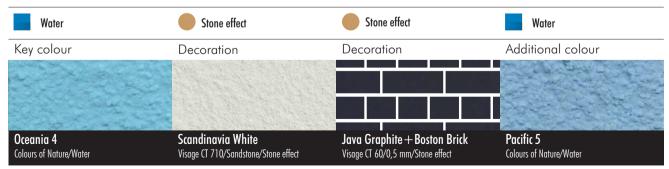














Columns of Nature Mssgics of the World Earth Forest Tibet Key colour Additional colour Decoration Tenerife 6 Nebraska 6 Tibet 5 Colours of Nature/Forest Mosaics of the World/Tibet Colours of Nature/Earth



www.**Z500.pl** This house project is provided by the Z500 company – houses, residences, estates and gardens designs.





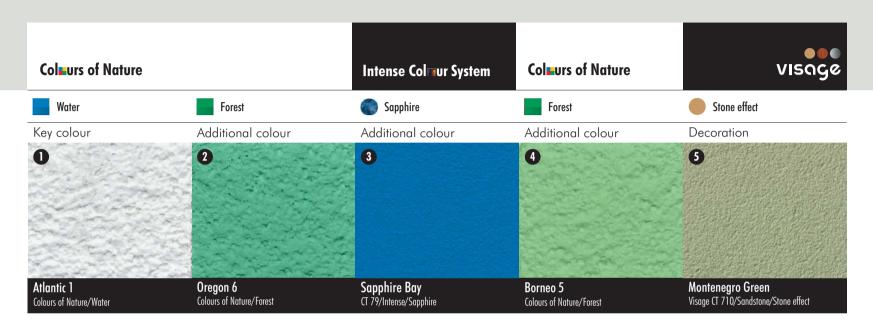






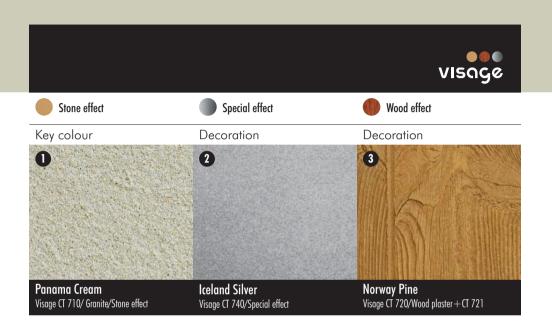


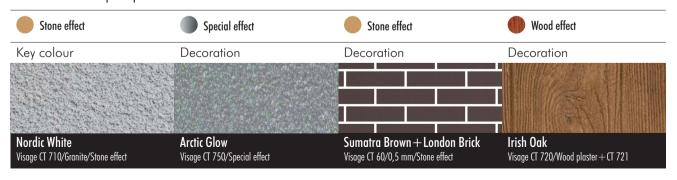
















Alternative proposal



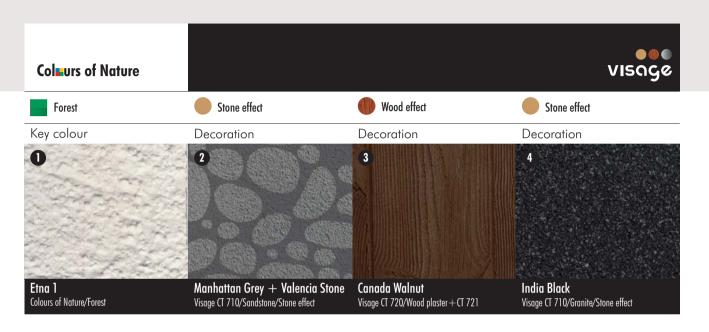
www.**Z500.pl** This house project is provided by the Z500 company – houses, residences, estates and gardens designs.











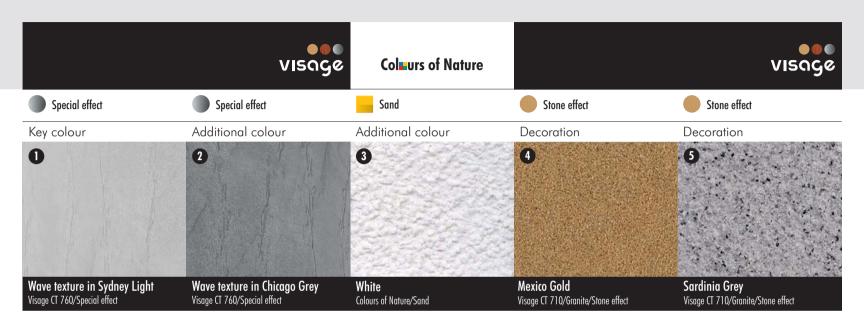






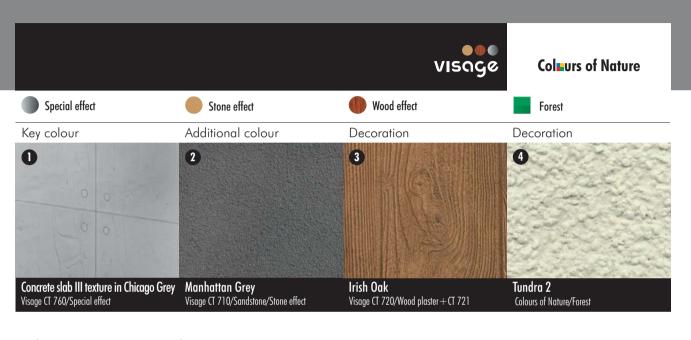


















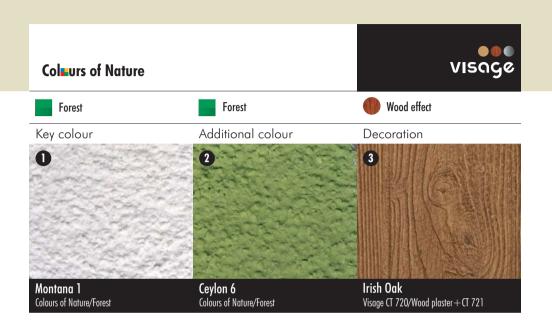














Benefit from Ceresit Ceretherm expertise!







One producer, many advantages

External thermal insulation system is made of complementary layers which include specially selected products. It is important not to mix products of different producers, as the effectiveness of such a 'system' will be unpredictable. Henkel offers professional, complete systems providing optimal insulation performance and durability.

All Ceresit Ceretherm ETICS system components are certified with European Technical Assesment (ETA), which is the best proof of high quality and reliability of thermal insulations

The wide choice of systems. Take your pick!

There are seven Ceresit Ceretherm ETICS Systems tailored to your varied needs (technology of the building, its age, location and other factors). The choice is from basic POPULAR system to highly advanced, impact resistant IMPACTUM system. In between you will find CLASSIC system, then a very quick in installation EXPRESS system and also a PREMIUM one with enhanced insulation properties. There are of course systems dedicated for EPS boards and mineral wool plates as insulation materials.

Not sure which ETICS system is best for your house? At www.ceresit.com you will find a user friendly software tool, which will point to you the very right system.







Get your colours – it is easy

Thanks to very many Ceresit tinting stations available all around the country, you can get your colours easily and quickly. All you need to do is choose a plaster and decide on the colour — and you will have it prepared within few minutes. Tinting stations are widely available at our key distributors, the addresses of which are to be found at www.ceresit.com

Benefit from our all along assistance! See how your facade will look like

Use the new 'Facade Designer' application, which allows you to visualize your facade. The program allows you to create your own colour composition or choose colouring from ready predesigned compositions. This is the great possibility to see an initial preview of the facade design which will help you choose the right colours and style. The application is available at our website. Visit www.ceresit.com to visualize your favourite effects on the facade!

Download mobile application:



for Android





Presented colours of Ceresit products may slightly vary from the final effect due to printing techniques. Showed colours of some lines are just photos, therefore they cannot be considered as reliable colour presentation. We recommend checking the authentic samples in the pattern books, which are available at the key points of sale. Houses which are presented in this brochure work only as suggestions, aiming to visualize facade plasters and paints application possibilities. They are not complete and ready to use architectural projects.



Henkel CEE

Erdbergstraße 29, A-1030 Vienna, Austria Tel.: +43 171 10 44 336 www.ceresit-visage.com www.ceresit-impactum.com

Facade Designer

Get inspired and choose what colours and textures work best for your house. Beautiful facade of your dream house available with just a few clicks.

Visit www.ceresit.com to visualize your favourite effects on the facade!







